AMIN
WORLDWIDE

2027 AMIN POSTER THROWDOWN

do you have what it takes?

You have allies

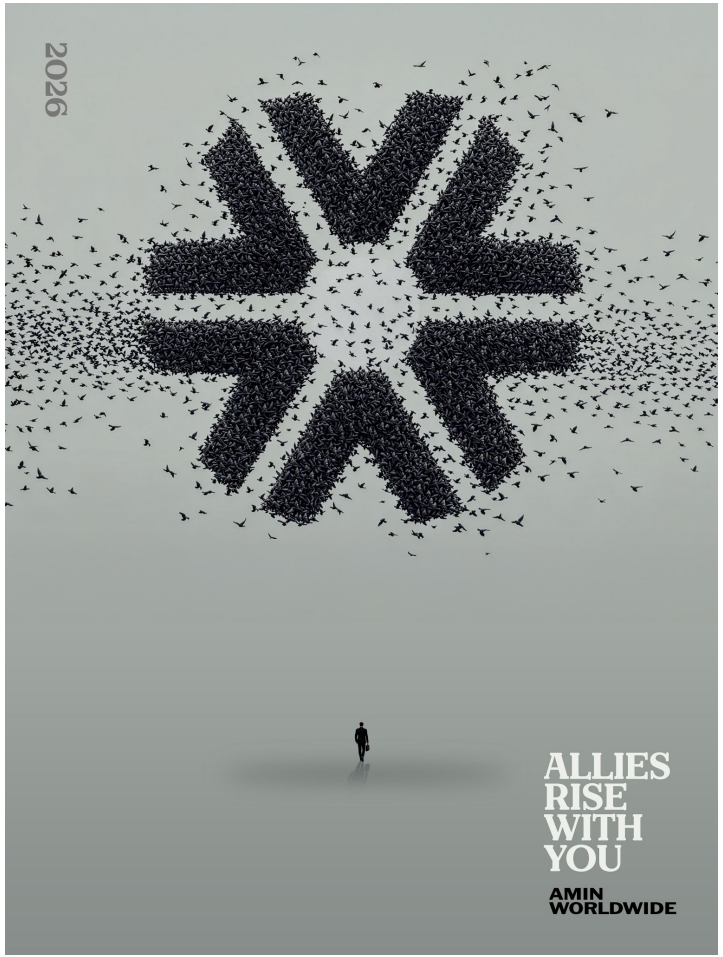
AMIN WORLDWIDE

AMIN Poster Contest

Submit your work for our second annual poster throwdown!

All employees from member agencies are encouraged to submit a poster design with the chance for their design be selected as the official **2027 AMIN Worldwide poster.**

And yes, the winner gets more than bragging rights!



AMIN WORLDWIDE

details + rules

Submissions due January 1st, 2027

1. Every agency employee can submit one poster design, that means your agency can submit multiple poster designs, but just one per person or team.
2. You can collab with other employees in your agency.
3. See the poster brief for input and design mandatories.
4. There is a landing page to submit your poster design.
5. Posters will be judged by your peers; led by the AMIN ambassador at your shop, each agency will get to vote on their favorite poster.
6. The winning poster will be printed and shipped to each agency, and includes a cool frame; shops with multiple locations can purchase an additional poster.
7. The winning person or team, will be awarded a voucher to cover the admission cost to go to a conference of their choosing in 2027.
8. Check out last year's submissions!

poster brief

Objective

Design a poster that celebrates AMIN's values and demonstrates the creativity and diversity of our global network. This initiative will become a yearly tradition and a visual symbol of our shared mission.

Audience

- AMIN member agencies and their teams
- Clients, partners, and prospective members who will see the posters at AMIN offices and events

Deliverables

Poster size: 18" wide x 24" tall

Format: Full color

Required elements

- The year 2027
- The official AMIN logo
  - Access logo files here

2027 Theme

Designers are free to explore any creative interpretation of this year's theme.

The Next Gen Network for Next Gen Agencies

Design Considerations

- Must work visually as a printed poster displayed in offices and as a digital asset for AMIN channels.
- Should feel bold, memorable, and representative of AMIN's global and creative identity.
- Legibility and visual impact at full size (18" x 24") is critical.

poster brief

Judging Criteria

- Creativity and originality
- Visual impact and clarity of concept
- Integration of required elements (2027 and AMIN logo)
- Relevance to AMIN's values and 2027 theme

Submission Guidelines

- Digital file in print-ready PDF (CMYK, 300 dpi)
- Include a short artist statement explaining the concept (up to 100 words)
- Submission deadline: January 29, 2027
- Submission link

AMIN WORLDWIDE

Do you have what it takes?

You have allies